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## Broadview University Comes to Wisconsin

### Utah Based Broadview University Opens Campuses in Appleton, Eau Claire, Madison, and Wausau

WOODBURY, Minn. (August 10, 2017) – Broadview Education Consortium (BEC) is excited to announce that Broadview University (BVU) has found a new home in the following communities in Wisconsin; Appleton, Eau Claire, Madison, and Wausau.

In addition to providing statewide online options in business and technology, each location will offer much needed education to help prepare graduates for careers in medical assisting and massage therapy.

Broadview is currently enrolling for Wisconsin campuses for the start date of October 2, 2017.

Broadview served as a partner school in the promise of assisting Wisconsin in meeting its workforce and employment needs through the teach-out of former Globe University students. It was evident that the needs of the state and workforce development would extend far beyond assisting these final students.

“Our commitment to meeting the workforce needs in Wisconsin is surpassed only by our commitment to serve students by providing a directed pathway to graduation and a career,” said Jeanne Herrmann, Broadview University’s CEO. “Broadview University takes pride in being a community-based school that reacts to the demands of the workforce and communities where our campuses are located.”

#### **ABOUT THE NEW BROADVIEW UNIVERSITY (BVU):**

Broadview University is a career focused institution providing students pathways to a new career in programs from our School of Business and Technology and School of Health and Wellness. Our School of Business and Technology offers graduate and undergraduate degrees as well as certificates in programs such as; accounting, business administration, information technology, paralegal, mobile application development, and software application development.



Programs within the School of Business and Technology are offered online to help make education a possibility for students needing the type of flexibility that an online program can offer.

Programs within the School of Health and Wellness offer programs residually in Medical Assistant and Massage Therapy as well as online programs in exercise science and healthcare management.

“We are not striving to be another career college in Wisconsin. Instead, we are aiming to be *Wisconsin’s Career College*,” said Herrmann. “We are excited to invite community partners, businesses, and prospective students to come check out our campuses and talk to a member of our campus staff. We want to be part of a community, not just located in one.”

#### **ABOUT BROADVIEW EDUCATION CONSORTIUM (BEC):**

Broadview University is part of the Minnesota-based Broadview Education Consortium a family-owned network of career colleges and universities. The schools prepare students for successful careers in a wide range of high-demand professions. Through its We Care mission, the Colleges integrate career-focused education with applied-learning to expose students to real-world working environments. The Colleges offer undergraduate, diploma and graduate degree programs in career fields including business and accounting, health sciences, legal sciences, technology, creative media and applied arts. More than 30 programs are available online. For more information, visit [www.broadviewuniversity.edu](http://www.broadviewuniversity.edu).

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