

2014-2015 Broadview University Campus Outcomes

These are the data reported to ACICS by the institutions in 2015 ACICS Campus Accountability Report (CAR)

Campus	Total Headcount Enrollment ¹	Campus Retention Rate ²	Total Graduates and Completers ³	Campus Placement Rate ⁴
Broadview Entertainment Arts University/Broadview University – Salt Lake City	202	61%	31	62%
Broadview University – Boise	186	71%	39	72%
Broadview University – Layton	194	68%	41	77%
Broadview University – Orem	173	66%	29	82%
Broadview University – West Jordan/Online	351	64%	60	80%

Note: All enrollment figures, graduate counts, retention rates and placement rates reported in accordance with the 2015 ACICS Campus Accountability Report (CAR) Guidelines. The 2015 CAR Guidelines are available at the following address:

<http://www.acics.org/accreditation/content.aspx?id=5712>

1 – Enrollment counts reflect an unduplicated headcount of students enrolled at any point between July 1, 2014 and June 30, 2015

2 – Retention rates calculated in accordance with the ACICS 2015 CAR Guidelines, which are available at the web address provided. The retention rate reflects the percentage of total enrollment retained within the July 1, 2014 to June 30, 2015 reporting year.

3 – Graduate and completer counts include all students graduating/completing between July 1, 2014 and June 30, 2015.

4 – Placement rates calculated in accordance with the ACICS 2015 CAR Guidelines, which are available at the web address provided above.

A full description of the placement rate calculation, timeframe, and applicable exclusions is also available at the following address:

<http://www.acics.org/accreditation/content.aspx?id=6425>

5 – Program licensure rates calculated in accordance with the ACICS 2015 CAR Guidelines, which are available at the web address provided above. The program licensure rate reflects a three-year average and are only reported for programs where licensure is required to work.

Broadview Entertainment Arts University/Broadview University – Salt Lake City	Total Headcount Enrollment ¹	Program Retention Rate ²	Total Graduates and Completers ³	Program Placement Rate ⁴	Program Licensure Rate ⁵
Comic and Sequential Art (Bachelor's Degree)	23	70%	5	40%	N/A
Digital Film (Associate's Degree)	9	44%	0	N/A	N/A
Digital Video and Media Production (Associate's Degree)	3	67%	1	0%	N/A
Entertainment Design (Bachelor's Degree)	4	75%	2	50%	N/A
Game Art (Bachelor's Degree)	9	100%	3	0%	N/A
Graphic Design (Bachelor's Degree)	7	86%	2	100%	N/A
Graphic Design (Associate's Degree)	1	N/A	0	N/A	N/A
Music and Entertainment Business (Associate's Degree)	10	60%	4	67%	N/A
Music Production and Engineering (Associate's Degree)	58	47%	8	80%	N/A
Sound Design for Visual Media (Associate's Degree)	13	62%	6	100%	N/A
Visual Design (Bachelor's Degree)	58	62%	0	N/A	N/A

Broadview University - Boise	Total Headcount Enrollment ¹	Program Retention Rate ²	Total Graduates and Completers ³	Program Placement Rate ⁴	Program Licensure Rate ⁵
Accounting (Bachelor's Degree)	6	83%	2	50%	N/A
Accounting & Tax Specialist (Associate's Degree)	5	60%	0	N/A	N/A
Business Administration (Bachelor's Degree)	6	67%	2	100%	N/A
Business Administration (Associate's Degree)	7	57%	1	0%	N/A
Business Management (Bachelor's Degree)	8	57%	1	N/A	N/A
Criminal Justice (Bachelor's Degree)	11	82%	1	100%	N/A
Criminal Justice (Associate's Degree)	7	57%	2	0%	N/A
Health Care Management (Bachelor's Degree)	1	N/A	0	N/A	N/A
Information Technology (Bachelor's Degree)	8	100%	3	100%	N/A
Information Technology (Associate's Degree)	3	67%	1	100%	N/A
Massage Therapy (Associate's Degree)	20	89%	9	100%	91%
Massage Therapy (Certificate/Diploma)	7	71%	0	N/A	91%
Medical Administrative Assistant (Associate's Degree)	3	67%	1	0%	N/A
Medical Assistant (Associate's Degree)	11	73%	2	50%	N/A
Paralegal (Bachelor's Degree)	7	71%	2	50%	N/A
Paralegal (Associate's Degree)	10	67%	2	50%	N/A
Veterinary Technology (Associate's Degree)	64	66%	10	75%	N/A

Broadview University – Layton	Total Headcount Enrollment ¹	Program Retention Rate ²	Total Graduates and Completers ³	Program Placement Rate ⁴	Program Licensure Rate ⁵
Accounting (Bachelor's Degree)	1	N/A	0	N/A	N/A
Business Administration (Bachelor's Degree)	3	33%	0	N/A	N/A
Business Administration (Associate's Degree)	12	67%	3	50%	N/A
Business Management (Bachelor's Degree)	5	100%	2	50%	N/A
Criminal Justice (Bachelor's Degree)	11	73%	2	100%	N/A
Criminal Justice (Associate's Degree)	8	63%	1	0%	N/A
Health Care Management (Bachelor's Degree)	1	100%	1	100%	N/A
Information Technology (Bachelor's Degree)	4	75%	0	N/A	N/A
Information Technology (Associate's Degree)	6	100%	1	N/A	N/A
Massage Therapy (Associate's Degree)	15	36%	1	100%	88%
Massage Therapy (Certificate/Diploma)	12	64%	6	83%	88%
Medical Administrative Assistant (Associate's Degree)	4	75%	2	0%	N/A
Medical Assistant (Associate's Degree)	12	67%	3	100%	N/A
Mobile Application Development (Associate's Degree)	4	33%	0	N/A	N/A
Mobile Application Development (Certificate/Diploma)	1	100%	1	N/A	N/A
Paralegal (Bachelor's Degree)	3	100%	1	0%	N/A
Paralegal (Associate's Degree)	13	62%	3	50%	N/A
Software Application Development (Bachelor's Degree)	3	100%	0	N/A	N/A
Veterinary Technology (Associate's Degree)	73	68%	14	93%	N/A

Broadview University - Orem	Total Headcount Enrollment ¹	Program Retention Rate ²	Total Graduates and Completers ³	Program Placement Rate ⁴	Program Licensure Rate ⁵
Accounting & Tax Specialist (Associate's Degree)	3	100%	2	100%	N/A
Business Administration (Bachelor's Degree)	6	17%	1	100%	N/A
Business Administration (Associate's Degree)	10	10%	0	N/A	N/A
Business Management (Bachelor's Degree)	3	100%	2	100%	N/A
Criminal Justice (Bachelor's Degree)	10	60%	1	0%	N/A
Criminal Justice (Associate's Degree)	3	67%	2	50%	N/A
Information Technology (Bachelor's Degree)	6	83%	0	N/A	N/A
Information Technology (Associate's Degree)	13	69%	3	100%	N/A
Massage Therapy (Associate's Degree)	2	N/A	0	N/A	100%
Massage Therapy (Certificate/Diploma)	4	67%	0	N/A	100%
Medical Administrative Assistant (Associate's Degree)	1	100%	0	N/A	N/A
Medical Administrative Assistant (Certificate/Diploma)	1	100%	1	0%	N/A
Medical Assistant (Associate's Degree)	9	89%	2	50%	N/A
Paralegal (Bachelor's Degree)	6	50%	0	N/A	N/A
Paralegal (Associate's Degree)	6	33%	0	N/A	N/A
Software Application Development (Bachelor's Degree)	4	100%	0	N/A	N/A
Veterinary Technology (Associate's Degree)	72	67%	15	93%	N/A

Broadview University – West Jordan/Online	Total Headcount Enrollment ¹	Program Retention Rate ²	Total Graduates and Completers ³	Program Placement Rate ⁴	Program Licensure Rate ⁵
Accounting (Bachelor's Degree)	7	29%	0	N/A	N/A
Accounting (Associate's Degree)	4	75%	0	N/A	N/A
Accounting & Tax Specialist (Associate's Degree)	3	67%	2	100%	N/A
Business Administration (Master's Degree)	2	N/A	0	N/A	N/A
Business Administration (Bachelor's Degree)	19	58%	4	67%	N/A
Business Administration (Associate's Degree)	18	67%	3	67%	N/A
Business Management (Bachelor's Degree)	6	67%	0	N/A	N/A
Criminal Justice (Bachelor's Degree)	20	75%	7	100%	N/A
Criminal Justice (Associate's Degree)	14	57%	4	100%	N/A
Exercise Science (Bachelor's Degree)	15	33%	0	N/A	N/A
Exercise Science (Associate's Degree)	14	71%	3	50%	N/A
Health Care Management (Bachelor's Degree)	7	57%	0	N/A	N/A
Information Technology (Bachelor's Degree)	7	100%	3	100%	N/A
Information Technology (Associate's Degree)	8	50%	0	N/A	N/A
Internet Marketing (Associate's Degree)	3	33%	0	N/A	N/A
Management (Master's Degree)	2	50%	0	N/A	N/A
Massage Therapy (Associate's Degree)	2	100%	0	N/A	50%
Massage Therapy (Certificate/Diploma)	5	80%	3	33%	50%
Medical Administrative Assistant (Associate's Degree)	11	73%	6	50%	N/A
Medical Assistant (Associate's Degree)	12	58%	1	100%	N/A
Medical Assistant (Certificate/Diploma)	1	100%	0	N/A	N/A
Mobile Application Development (Associate's Degree)	3	N/A	0	N/A	N/A
Mobile Application Development (Certificate/Diploma)	3	N/A	0	N/A	N/A
Paralegal (Bachelor's Degree)	14	62%	3	100%	N/A
Paralegal (Associate's Degree)	21	29%	2	0%	N/A
Software Application Development (Bachelor's Degree)	3	N/A	0	N/A	N/A
Veterinary Technology (Associate's Degree)	99	69%	19	89%	N/A